Rep Order# 6843968 **Ver#** 2 **Status** Returned **Traffic Order#** 199835 **Printed:** 08/20/2012 12:09 PM
EC'd Yes **Last Received:** 08/20/2012 10:39 AM
Showing Buylines: Last Sta Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () .WILSON FOR NM SENAT
Product WILSON 4 SENATE
Estimate# 821827
Buyer LINDSAY HANLEN
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/821827
Flight Dates 08/21/2012 - 08/27/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

CHANGE RATE LINE 3

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*3			08/25-08/25	$100.00	:30	2	1	SA	7A-8A	$200.00	2	

Buyline Comment: NEWS MORN
Station Remark: V2 LEVEL 3 RATE THIS LINE IS $75. WE HAVE BOOKED AT $75. PLS CHANGE RATE.

---REPORT TOTALS---

Report Totals: 2 / $200.00

---SALES MONTHLY TOTALS---

Aug 12: 126 / $71,775.00 Sep 12: 28 / $16,800.00

Sales Totals: 154 / $88,575.00
Station Totals: 154 / $88,575.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals $239,392

CABL	0%	KASA	3%	KASY	1%	KBIM	0%	KOAT	35%
KOB	23%	KRQE	37%	KWBQ	1%				

---COMPETITIVE COMMENTS---

SHARE EST

Books JUL12
Demos RA35+

Rep Order# 6843968 **Ver#** 2 **Status** Returned **Traffic Order#** 199835 **Printed:** 08/20/2012 12:09 PM
EC'd Yes **Last Received:** 08/20/2012 10:39 AM
Showing Buylines: Last Sta Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () .WILSON FOR NM SENAT
Product WILSON 4 SENATE
Estimate# 821827
Buyer LINDSAY HANLEN
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Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/821827
Flight Dates 08/21/2012 - 08/27/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CREDIT RISK ---
CASH IN ADVANCE

Rep Order# 6843968 **Ver#** 1 **Status** New
EC'd Yes

Traffic Order# 199835

Printed: 08/20/2012 10:39 AM
Last Received: 08/20/2012 10:38 AM
Showing Buylines: All Lines

jwg 8/20/12

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product WILSON 4 SENATE
Estimate# 821827
Buyer LINDSAY HANLEN
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/821827
Flight Dates 08/21/2012 - 08/27/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1			08/21-08/24	$125.00 3	:30	8	1	TU-F	5A-6A	$1,000.00	8	
		Buyline Comment: NEWS 5A 2/DAY										
2			08/27-08/27	$125.00 3	:30	2	1	M	5A-6A	$250.00	2	
		Buyline Comment: NEWS 5A										
3			08/25-08/25	$100.00 3 — 75	:30	2	1	SA	7A-8A	$200.00	2	
		Buyline Comment: NEWS MORN										
4			08/26-08/26	$275.00 3	:30	2	1	SU	5P-6P	$550.00	2	
		Buyline Comment: CBS NEWS SUN										
5			08/21-08/24	$300.00 2	:30	8	1	TU-F	3P-4P	$2,400.00	8	
		Buyline Comment: DR PHIL 2/DAY										
6			08/27-08/27	$300.00 2	:30	2	1	M	3P-4P	$600.00	2	
		Buyline Comment: DR PHIL										
7			08/21-08/24	$600.00 2	:30	8	1	TU-F	11A-12P	$4,800.00	8	
		Buyline Comment: TPIR 2/DAY										
8			08/27-08/27	$600.00 2	:30	2	1	M	11A-12P	$1,200.00	2	
		Buyline Comment: TPIR										
9			08/25-08/25	$450.00 4	:30	1	1	SA	10P-1035P	$450.00	1	
		Buyline Comment: NEWS										

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Product WILSON 4 SENATE
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Fax#

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814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/821827
Flight Dates 08/21/2012 - 08/27/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
10			08/21-08/24	$200.00 3	:30	8	1	TU-F	6A-7A	$1,600.00	8	
		Buyline Comment: NEWS 6A 2/DAY										
11			08/27-08/27	$200.00 3	:30	2	1	M	6A-7A	$400.00	2	
		Buyline Comment: NEWS 6A										
12			08/21-08/24	$1,000.00 2	:30	4	1	TU-F	530P-6P	$4,000.00	4	
		Buyline Comment: NEWS 6P 1/DAY										
13			08/27-08/27	$1,000.00 2	:30	1	1	M	530P-6P	$1,000.00	1	
		Buyline Comment: NEWS 6P										
14			08/21-08/24	$1,100.00 3	:30	4	1	TU-F	10P-1035P	$4,400.00	4	
		Buyline Comment: NEWS 1/DAY										
15			08/27-08/27	$1,100.00 3	:30	1	1	M	10P-1035P	$1,100.00	1	
		Buyline Comment: NEWS										
16			08/21-08/21	$2,000.00 3	:30	1	1	TU	7P-8P	$2,000.00	1	
		Buyline Comment: NCIS										
17			08/21-08/24	$550.00 2	:30	4	1	TU-F	430P-5P	$2,200.00	4	
		Buyline Comment: NEWS 430 1/DAY										
18			08/27-08/27	$550.00 2	:30	1	1	M	430P-5P	$550.00	1	
		Buyline Comment: NEWS 430										
19			08/21-08/24	$550.00 2	:30	4	1	TU-F	12P-1230P	$2,200.00	4	
		Buyline Comment: NOON NEWS 1/DAY										

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814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
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Flight Dates 08/21/2012 - 08/27/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
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Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
20		Buyline Comment: NOON NEWS	08/27-08/27	$550.00 2	:30	1	1	M	12P-1230P	$550.00	1	
21		Buyline Comment: POI	08/21-08/21	$1,400.00 4	:30	1	1	TU	9P-10P	$1,400.00	1	
22		Buyline Comment: E SHOW 3/DAY	08/21-08/24	$300.00 2	:30	12	1	TU-F	7A-9A	$3,600.00	12	
23		Buyline Comment: E SHOW	08/27-08/27	$300.00 2	:30	3	1	M	7A-9A	$900.00	3	
24		Buyline Comment: NCIS LA	08/21-08/21	$2,000.00 3	:30	1	1	TU	8P-9P	$2,000.00	1	
25		Buyline Comment: CRIMINAL MINDS	08/22-08/22	$1,200.00 4	:30	1	1	W	8P-9P	$1,200.00	1	
26		Buyline Comment: FACE NATION	08/26-08/26	$500.00 3	:30	1	1	SU	930A-10A	$500.00	1	
27		Buyline Comment: 2.5 MEN/MIKE	08/27-08/27	$2,300.00 3	:30	1	1	M	8P-9P	$2,300.00	1	
28		Buyline Comment: JEOPARDY 1/DAY	08/21-08/24	$1,400.00 2	:30	4	1	TU-F	6P-630P	$5,600.00	4	
29		Buyline Comment: JEOPARDY	08/27-08/27	$1,400.00 2	:30	1	1	M	6P-630P	$1,400.00	1	
30		Buyline Comment: BIG BRO	08/22-08/22	$1,400.00 3	:30	1	1	W	7P-8P	$1,400.00	1	

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814 KING STREET - SUITE 200
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Flight Dates 08/21/2012 - 08/27/2012
Hiatus Weeks

Rep Firm
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Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
31			08/23-08/23	$1,600.00 4	:30	1	1	TH	7P-8P	$1,600.00	1	
		Buyline Comment: BIG BANG/2.5 MEN										
32			08/21-08/24	$175.00 3	:30	8	1	TU-F	1035P-1137P	$1,400.00	8	
		Buyline Comment: LETTERMAN 2/DAY										
33			08/27-08/27	$175.00 3	:30	2	1	M	1035P-1137P	$350.00	2	
		Buyline Comment: LETTERMAN										
34			08/21-08/24	$200.00 2	:30	8	1	TU-F	9A-10A	$1,600.00	8	
		Buyline Comment: THE DRS 2/DAY										
35			08/27-08/27	$200.00 2	:30	2	1	M	9A-10A	$400.00	2	
		Buyline Comment: THE DRS										
36			08/21-08/24	$300.00 2	:30	12	1	TU-F	1230P-2P	$3,600.00	12	
		Buyline Comment: CBS SOAPS 3/DAY										
37			08/27-08/27	$300.00 2	:30	3	1	M	1230P-2P	$900.00	3	
		Buyline Comment: CBS SOAPS										
38			08/21-08/24	$300.00 2	:30	8	1	TU-F	2P-3P	$2,400.00	8	
		Buyline Comment: THE TALK 2/DAY										
39			08/27-08/27	$300.00 2	:30	2	1	M	2P-3P	$600.00	2	
		Buyline Comment: THE TALK										
40			08/26-08/26	$500.00 4	:30	1	1	SU	10P-1035P	$500.00	1	
		Buyline Comment: L NEWS										

Station KRQE-TV ALBUQUERQUE, NM.
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Hiatus Weeks

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
41			08/21-08/24 2	$1,700.00	:30	4	1	TU-F	630P-7P	$6,800.00	4	
		Buyline Comment: WHEEL 1/DAY										
42			08/27-08/27 2	$1,700.00	:30	1	1	M	630P-7P	$1,700.00	1	
		Buyline Comment: WHEEL										
43			08/26-08/26 3	$2,100.00	:30	2	1	SU	9P-10P	$4,200.00	2	
		Buyline Comment: MENTALIST										
44			08/27-08/27 3	$2,600.00	:30	1	1	M	9P-10P	$2,600.00	1	
		Buyline Comment: HAWAII50										
45			08/26-08/26 3	$3,000.00	:30	2	1	SU	6P-7P	$6,000.00	2	
		Buyline Comment: 60 MIN										
46			08/22-08/22 3	$1,800.00	:30	1	1	W	9P-10P	$1,800.00	1	
		Buyline Comment: CSI										
47			08/25-08/25 4	$25.00	:30	3	1	SA	5A-7A	$75.00	3	
		Buyline Comment: CBS EARLY										
48			08/21-08/24 2	$300.00	:30	1	1	TU-F	2P-3P	$300.00	1	
		Buyline Comment: THE TALK										

---REPORT TOTALS---

Report Totals: 154 / $88,575.00

---SALES MONTHLY TOTALS---

Aug 12: 126 / $71,775.00 Sep 12: 28 / $16,800.00

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () .WILSON FOR NM SENAT
Product WILSON 4 SENATE
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Flight Dates 08/21/2012 - 08/27/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Sales Totals: 154 / $88,575.00
Station Totals: 154 / $88,575.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$239,392	CABL	0%	KASA	3%	KASY	1%	KBIM	0%	KOAT	35%
		KOB	23%	KRQE	37%	KWBQ	1%				

---COMPETITIVE COMMENTS---
SHARE EST

Books	JUL12
Demos	RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

Spot Manager: All, 08/21/12-08/27/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Lengt	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/21/12												
Station: KRQE												
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827	5:11:36 AM	HW0612TV	$125.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827	5:45:36 AM	HW0612TV	$125.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827	6:18:55 AM	HW0612TV	$200.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827	6:52:05 AM	HW0612TV	$200.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early Sh	:30	P2	[ALL]	WILSON 4	821827	7:53:44 AM	HW0612TV	$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early Sh	:30	P2	[ALL]	WILSON 4	821827	8:29:02 AM	HW0612TV	$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early Sh	:30	P2	[ALL]	WILSON 4	821827	8:58:26 AM	HW0612TV	$300.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4	821827	9:17:25 AM	HW0612TV	$200.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4	821827	9:50:50 AM	HW0612TV	$200.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4	821827	10:59:15 AM	HW0612TV	$600.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4	821827	11:28:56 AM	HW0612TV	$600.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	12p-1230p	:30	P2	[ALL]	WILSON 4	821827	12:12:58 PM	HW0612TV	$550.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	WILSON 4	821827	12:59:11 PM	HW0612TV	$300.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	WILSON 4	821827	1:29:01 PM	HW0612TV	$300.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	WILSON 4	821827	1:59:01 PM	HW0612TV	$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4	821827	2:29:11 PM	HW0612TV	$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4	821827	2:58:46 PM	HW0612TV	$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4	821827	3:15:46 PM	HW0612TV	$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4	821827	3:43:05 PM	HW0612TV	$300.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	430p-5p	:30	P2	[ALL]	WILSON 4	821827	4:46:40 PM	HW0612TV	$550.00
06843968	POL/Wilson Fo	199835	KRQE News 13 (	530p-6p	:30	P2	[ALL]	WILSON 4	821827	5:49:19 PM	HW0612TV	$1,000.00
06843968	POL/Wilson Fo	199835	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	WILSON 4	821827	6:20:14 PM	HW0612TV	$1,400.00
06843968	POL/Wilson Fo	199835	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	WILSON 4	821827	6:41:03 PM	HW0612TV	$1,700.00
06843968	POL/Wilson Fo	199835	Tue Hour 1	7p-8p	:30	P3	[ALL]	WILSON 4	821827	7:40:22 PM	HW0612TV	$2,000.00
06843968	POL/Wilson Fo	199835	Tue Hour 2	8p-9p	:30	P3	[ALL]	WILSON 4	821827	8:30:34 PM	HW0612TV	$2,000.00
06843968	POL/Wilson Fo	199835	Tue Hour 3	9p-10p	:30	P4	[ALL]	WILSON 4	821827	9:20:59 PM	HW0612TV	$1,400.00
06843968	POL/Wilson Fo	199835	LN M-F	10p-1035p	:30	P3	[ALL]	WILSON 4	821827	10:15:57 PM	HW0612TV	$1,100.00
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4	821827	10:46:45 PM	HW0612TV	$175.00
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4	821827	11:12:00 PM	HW0612TV	$175.00
												17,300.00
												17,300.00
Date: 08/22/12												
Station: KRQE												
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4	821827			$300.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827	5:05:58 AM		$125.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827	5:52:29 AM		$125.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827	6:12:45 AM		$200.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827	6:52:05 AM		$200.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early Sh	:30	P2	[ALL]	WILSON 4	821827	7:22:51 AM		$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early Sh	:30	P2	[ALL]	WILSON 4	821827	8:24:07 AM		$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early Sh	:30	P2	[ALL]	WILSON 4	821827	8:54:30 AM		$300.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4	821827	9:16:25 AM		$200.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4	821827	9:50:20 AM		$200.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4	821827	10:59:00 AM		$600.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4	821827	11:29:56 AM		$600.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	12p-1230p	:30	P2	[ALL]	WILSON 4	821827	12:18:19 PM		$550.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	WILSON 4	821827	12:59:11 PM		$300.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	WILSON 4	821827	1:29:01 PM		$300.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	WILSON 4	821827	1:59:01 PM		$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4	821827	2:29:11 PM		$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4	821827	2:59:16 PM		$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4	821827	3:15:01 PM		$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4	821827	3:50:43 PM		$300.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	430p-5p	:30	P2	[ALL]	WILSON 4	821827	4:48:55 PM		$550.00
06843968	POL/Wilson Fo	199835	KRQE News 13 (	530p-6p	:30	P2	[ALL]	WILSON 4	821827	5:42:33 PM		$1,000.00
06843968	POL/Wilson Fo	199835	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	WILSON 4	821827	6:12:30 PM		$1,400.00
06843968	POL/Wilson Fo	199835	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	WILSON 4	821827	6:40:48 PM		$1,700.00
06843968	POL/Wilson Fo	199835	Wed Hour 1	7p-8p	:30	P3	[ALL]	WILSON 4	821827	7:57:30 PM		$1,400.00
06843968	POL/Wilson Fo	199835	Wed Hour 2	8p-9p	:30	P4	[ALL]	WILSON 4	821827	8:38:47 PM		$1,200.00
06843968	POL/Wilson Fo	199835	Wed Hour 3	9p-10p	:30	P3	[ALL]	WILSON 4	821827	9:21:29 PM		$1,800.00
06843968	POL/Wilson Fo	199835	LN M-F	10p-1035p	:30	P3	[ALL]	WILSON 4	821827	10:08:23 PM		$1,100.00

[Sorted by: Date]

Spot Manager: All, 08/21/12-08/27/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Lengt	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/22/12												
Station: KRQE												
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4	821827	10:46:30 PM		$175.00
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4	821827	11:11:30 PM		$175.00
												6,600.00
												6,600.00
Date: 08/23/12												
Station: KRQE												
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	WILSON 4	821827			$300.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827	5:05:58 AM		$125.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827	5:52:29 AM		$125.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827	6:12:15 AM		$200.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827	6:45:15 AM		$200.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4	821827	7:22:51 AM		$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4	821827	8:08:33 AM		$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4	821827	8:54:00 AM		$300.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4	821827	9:16:40 AM		$200.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4	821827	9:34:35 AM		$200.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4	821827	10:58:30 AM		$600.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4	821827	11:29:26 AM		$600.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	12p-1230p	:30	P2	[ALL]	WILSON 4	821827	12:20:34 PM		$550.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	WILSON 4	821827	12:59:11 PM		$300.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	WILSON 4	821827	1:59:01 PM		$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4	821827	2:29:11 PM		$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4	821827	2:59:16 PM		$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4	821827	3:24:59 PM		$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4	821827	3:50:58 PM		$300.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	430p-5p	:30	P2	[ALL]	WILSON 4	821827	4:38:40 PM		$550.00
06843968	POL/Wilson Fo	199835	KRQE News 13 (	530p-6p	:30	P2	[ALL]	WILSON 4	821827	5:49:19 PM		$1,000.00
06843968	POL/Wilson Fo	199835	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	WILSON 4	821827	6:27:59 PM		$1,400.00
06843968	POL/Wilson Fo	199835	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	WILSON 4	821827	6:47:33 PM		$1,700.00
06843968	POL/Wilson Fo	199835	Thur Hour 1	7p-8p	:30	P4	[ALL]	WILSON 4	821827	7:30:04 PM		$1,600.00
06843968	POL/Wilson Fo	199835	LN M-F	10p-1035p	:30	P3	[ALL]	WILSON 4	821827	10:08:20 PM		$1,100.00
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4	821827	10:58:45 PM		$175.00
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4	821827	11:24:15 PM		$175.00
												13,500.00
												13,500.00
Date: 08/24/12												
Station: KRQE												
06843968	POL/Wilson Fo	199835	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	WILSON 4	821827			$1,400.00
06843968	POL/Wilson Fo	199835	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	WILSON 4	821827			$1,700.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827	5:19:04 AM		$125.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827	5:52:29 AM		$125.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827	6:11:30 AM		$200.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827	6:44:45 AM		$200.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4	821827	7:13:04 AM		$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4	821827	8:16:20 AM		$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4	821827	8:54:30 AM		$300.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4	821827	9:16:25 AM		$200.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4	821827	9:42:40 AM		$200.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4	821827	10:59:30 AM		$600.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4	821827	11:20:22 AM		$600.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	12p-1230p	:30	P2	[ALL]	WILSON 4	821827	12:11:43 PM		$550.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	WILSON 4	821827	12:59:11 PM		$300.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	WILSON 4	821827	1:29:01 PM		$300.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	WILSON 4	821827	1:59:01 PM		$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4	821827	2:29:11 PM		$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4	821827	2:58:46 PM		$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4	821827	3:16:31 PM		$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4	821827	3:43:05 PM		$300.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	430p-5p	:30	P2	[ALL]	WILSON 4	821827	4:49:10 PM		$550.00
06843968	POL/Wilson Fo	199835	KRQE News 13 (	530p-6p	:30	P2	[ALL]	WILSON 4	821827	5:49:49 PM		$1,000.00

[Sorted by: Date]

Spot Manager: All, 08/21/12-08/27/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Lengt	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/24/12												
Station: KRQE												
06843968	POL/Wilson Fo	199835	LN M-F	10p-1035p	:30	P3	[ALL]	WILSON 4	821827	10:26:11 PM		$1,100.00
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4	821827	10:59:00 PM		$175.00
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4	821827	11:25:30 PM		$175.00
												11,900.00
												11,900.00
Date: 08/25/12												
Station: KRQE												
06843968	POL/Wilson Fo	199835	LN Sa	10p-1035p	:30	P4	[ALL]	WILSON 4	821827			$450.00
06843968	POL/Wilson Fo	199835	KRQE News Sat	7a-8a	:30	P3	[ALL]	WILSON 4	821827			$75.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	5a-7a	:30	P4	[ALL]	WILSON 4	821827			$25.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	5a-7a	:30	P4	[ALL]	WILSON 4	821827			$25.00
06843968	POL/Wilson Fo	199835	KRQE News Sat	7a-8a	:30	P3	[ALL]	WILSON 4	821827			$75.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	5a-7a	:30	P4	[ALL]	WILSON 4	821827	5:34:12 AM		$25.00
												$675.00
												$675.00
Date: 08/26/12												
Station: KRQE												
06843968	POL/Wilson Fo	199835	LN Su	10p-1035p	:30	P4	[ALL]	WILSON 4	821827			$500.00
06843968	POL/Wilson Fo	199835	Su KRQE News	530p-6p	:30	P3	[ALL]	WILSON 4	821827			$275.00
06843968	POL/Wilson Fo	199835	Face the Nation	930-10a	:30	P3	[ALL]	WILSON 4	821827			$500.00
06843968	POL/Wilson Fo	199835	Su KRQE News	530p-6p	:30	P3	[ALL]	WILSON 4	821827			$275.00
06843968	POL/Wilson Fo	199835	Sun Hour 1	6p-7p	:30	P3	[ALL]	WILSON 4	821827	6:18:47 PM		$3,000.00
06843968	POL/Wilson Fo	199835	Sun Hour 1	6p-7p	:30	P3	[ALL]	WILSON 4	821827	6:39:08 PM		$3,000.00
06843968	POL/Wilson Fo	199835	Sun Hour 4	9p-10p	:30	P3	[ALL]	WILSON 4	821827	9:00:30 PM		$2,100.00
06843968	POL/Wilson Fo	199835	Sun Hour 4	9p-10p	:30	P3	[ALL]	WILSON 4	821827	9:20:04 PM		$2,100.00
												11,750.00
												11,750.00
Date: 08/27/12												
Station: KRQE												
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827			$125.00
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4	821827			$175.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827			$200.00
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4	821827			$175.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827			$200.00
06843968	POL/Wilson Fo	199835	LN M-F	10p-1035p	:30	P3	[ALL]	WILSON 4	821827			$1,100.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KRQE News	:30	P3	[ALL]	WILSON 4	821827			$125.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early Sh	:30	P2	[ALL]	WILSON 4	821827	7:23:21 AM		$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early Sh	:30	P2	[ALL]	WILSON 4	821827	8:24:37 AM		$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early Sh	:30	P2	[ALL]	WILSON 4	821827	8:54:30 AM		$300.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4	821827	9:16:25 AM		$200.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4	821827	9:42:40 AM		$200.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4	821827	10:59:30 AM		$600.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4	821827	11:28:56 AM		$600.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	12p-1230p	:30	P2	[ALL]	WILSON 4	821827	12:10:58 PM		$550.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	WILSON 4	821827	12:59:26 PM		$300.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	WILSON 4	821827	1:29:01 PM		$300.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	WILSON 4	821827	1:59:01 PM		$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4	821827	2:29:11 PM		$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4	821827	2:59:16 PM		$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4	821827	3:24:29 PM		$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4	821827	3:50:43 PM		$300.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	430p-5p	:30	P2	[ALL]	WILSON 4	821827	4:48:55 PM		$550.00
06843968	POL/Wilson Fo	199835	KRQE News 13 (	530p-6p	:30	P2	[ALL]	WILSON 4	821827	5:42:33 PM		$1,000.00
06843968	POL/Wilson Fo	199835	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	WILSON 4	821827	6:12:30 PM		$1,400.00
06843968	POL/Wilson Fo	199835	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	WILSON 4	821827	6:40:33 PM		$1,700.00
06843968	POL/Wilson Fo	199835	Mon Hour 2	8p-9p	:30	P3	[ALL]	WILSON 4	821827	8:30:34 PM		$2,300.00
06843968	POL/Wilson Fo	199835	Mon Hour 3	9p-10p	:30	P3	[ALL]	WILSON 4	821827	9:21:10 PM		$2,600.00
												16,800.00
												16,800.00

[Sorted by: Date]

Spot Manager: All, 08/21/12-08/27/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Lengt	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
												38,525.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:

I, Smart Media Group,

being/on behalf of: Heather Wilson, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

7/31/12
Date

Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature | Printed Name | Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Heather Wilson
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

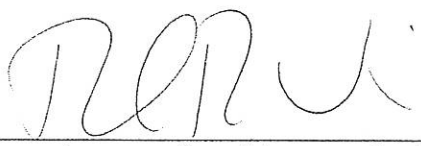
☑ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Paul Linn

printed name

7/31/12

date

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